

JOIN OUR CORPORATE



Sponsorship Offerings



Australia's busiest racetrack

As the leading metropolitan race club in Queensland, we conduct over 150 race meetings each year. Home to midweek and Saturday race meetings, we're renowned for our friendly atmosphere and easy viewing of the home straight and parade ring from the wideopen lawns and grandstand.

At The Creek, we believe in long-term relationships with you and offering tailored partnership packages for all companies, individuals and budgets.

Having commenced racing at our current destination (Albion Park Trotting Club) back in 1968, the club has recently undergone a significant program of modernisation and rebranding as the leading metropolitan pacing club in Queensland.

"The Creek" as we are now known conduct over 150 race meetings each year (circa 1,000 individual races) and firmly believe in mutually rewarding long term relationships with our partners. The Creek is an ideal destination for work conferences, festivals, product launches, corporate and family days, BBQ events plus trade exhibitions as we have a wide variety of indoor and outdoor spaces on offer.

As a partner with The Creek, we will assist in the promotion of your organisation to a large number of patrons, members and guests.





Sponsorship Benefits

We offer our sponsors extensive exposure across multiple media channels.

Our packages are completely tailored to suit all investment levels and can include.

Oncourse Signage

Mobile, Sprintlane, Billboard signage, Infeild signage, Alupanel fence signage, Virtual signage

Race Naming Rights

Individual race(s), Race meetings, Carnival & Group Races

Hospitality Credit and/or discounted corporate sponsor rates.

Racebook Advertising Place advertisements within our weekly racebooks

Corporate Membership Enjoy member benefits as part of your corporate investment

Nationwide Media Releases

Feature in media releases distributed to Courier Mail & Industry news agencies

Social Media Coverage

endorsing your company/brand through The Creek's social media pages

Charity & Fundraising

Raise funds for your charity, club or sports group

On Course Brand Advertising

Take advantage of the opportunity to display your brand or product on track

Hospitality event naming rights

Gain exposure for your brand through sponsorship of one of our key events